**2018 China Intellectual Property & Innovation Summit**

After 19th CPC National Congress, clearly verify the trend of that China will foster a culture of innovation, and strengthen the creation, protection, and application of intellectual property. The growing global power of Chinese technology companies, combined with the rapid expansion of China's domestic market, causing dramatic IP strategy implications for businesses around the world. It has not only brought new horizons and new opportunities for the IP industry, but also the new resources and new challenges. What’s the trend of IP in the rapid development of China?

Excellent IP management will be the key factor for enterprises to stand out. Diversification of China's market and IP environment leaves a lot of complicated problems to an increasing number of enterprises to face. Where is the better solution? How can we manage IP from multi-angle and multi-dimension?

Based on the internationalization environment and the above questions, the new CIPIS summit has formally started.

The 2018 China Intellectual Property & Innovation Summit (CIPIS), organized by Conways Asia, will be held in Shanghai, China during Apr.11-13, 2018 and supported by influential and authoritative associations, media and governments. And now after yearly and successfully held, the CIPIS series summits have already been the landmark for IP industry in Asia. Moreover, in order to deeply discuss IP in Pharma industry, the first day (Apr.11th) of summit will completely focus at pharma. industry.

CIPIS as the most influential IP industrial gala with a global perspective, in-depth discussion of the domestic and international IP trend and issues. More than 600 IP heads from industries like telecommunication, electronics, software, pharmaceutical, Internet, artificial intelligence, big data, aerospace, etc. will gather for the superb opportunity for conversation, collaboration, and networking.

Hot Topics

**-**Extension & Construct in China Patent Linkage Mechanism

**-**Opportunities and Challenges of Regulatory data protection

**-**Patent Mining and Mapping

**-**Blueprint of IP Strategy

**-**Analysis of IP Tacticsin M&A

**-**Online data analysis to drive offline enforcement efforts in Brand protection

**-** Meeting the challenge of IP Cross - border convergence

**-**Chinese enterprises how to deal with Global ICT industry patent disputes

**-**Internet of Things: Intellectual Property Issues

**-**I**P** management in the field of artificial intelligence

**-**IP Capital - Intellectual Property + Finance

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Previous Speakers Review

SIOP - Head of Patent Management Department

Shanghai Intellectual Property Court – Director

LeTV - Vice President of Global Patents

Alibaba - Intellectual Property Director

ZTE Corporation - Chief Intellectual Property Officer

Huawei - Director of Intellectual Property

Samsung - Global Vice President

LG - Global Vice President

TSMC - Chief Intellectual Property Consultant

Unilever China – Head of Patent

Akzo Nobel - director of intellectual property

Midea Group - director of Intellectual Property Center

IBM - Director of Intellectual Property

Dolby Laboratories - Senior Licensing Director

China Aerospace Science and industry corporation - Director of Intellectual Property

Geely - Vice President, Head of Intellectual Property

Lenovo - Director of Intellectual Property

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Participating Enterprises, Government and Associations

Huawei,Sogou, JD, Hisense, Tencent, Goer Acoustic, LeTV, Yili, Baiyunshan Pharmaceutical, Alibaba, Samsung Display, Matsushita Singapore R & D Center, Matsushita Electric China, China Mobile, Midea Group, Huawei, COFCO Group, Philips, NXP, Geely Automobile, Zhejiang University, Tongji University, DT Mobile, Shanghai Pharmaceutical, Continental Automotive, Hikvision, Solvay, Fosun Pharma, Qihoo 360, ZTE, Yinjiang shares, TCL China Household Electrical Appliances, China Resources Microelectronics, Phoenix Contact, SIOP, CFDA, Chinese Academy of Sciences, Guangzhou Institute of Biomedicine and Health Chinese Academy of Sciences, China Technology Exchange…

All above is a brief introduction, more information and agenda; please contact us (Conways Asia). Due to the CIPIS provides a limited number of admission seats. Therefore, kindly remind you of the summit time:

**Date:** Apr, 11th-13th, 2018

**Location:** Shanghai- China

**Organizer:** Conways

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